

MASS TORTS



- 1** Compulse Legal uses **data driven technology** to help find the clients you are looking for.
- 2** We have the ability to run **national and local marketing campaigns** for your law firm or agency.
- 3** We are your partner throughout your campaign with **real-time dashboard reporting**.
- 4** We offer an **omnichannel ecosystem**, ensuring you reach your clients wherever they are. We accomplish this through targeted digital advertising and local television.

The CompulseLEGAL Advantage for Your Mass Tort Campaign



OTT

Brief Description of OTT



Geofencing

Brief Description of Geofencing



Broadcast

Brief Description of Broadcast



Social Media

Brief Description of Social Media



Retargeting

Brief Description of Retargeting



Reporting

Brief Description of Reporting

AARON CONNELLY

National Marketing Consultant - West
CompulseLegal
469.921.5831 • ajconnelly@sbgstv.com

SCOTT BLAIR

National Marketing Consultant - East
CompulseLegal
419.467.2909 • sablair@sbgstv.com

CompulseLegal

CompulseLegal provides expert, state-of-the-art marketing services that give law firms and solo attorneys the competitive advantage they need to attract clients, build visibility, and grow revenue.



Growing your Local Business

Our Integrated Solutions



We align our solutions with your unique marketing needs, helping you reach your targeted audience & drive real results to grow your business

We Have Your Back



We provide you with dedicated support & bandwidth — driving your marketing strategy, taking care of creation & execution.

One-Stop-Shop Marketing



From research & planning, to creative, execution, & campaign management — it's all done here.

Deliver Results



With our sophisticated targeting capabilities, we help you drive brand awareness across your most desired audience, acquire new customers, & grow existing customer loyalty.

Connect with your Customers Through Re-Targeting



How it works:

- Based on where a consumer has been
- Ads are delivered to customers that have frequented specific locations in the past
- Mobile devices are tagged to follow consumers and deliver ads for a time period following their visit to the geo-targeted area

INVEST

in a strong, durable brand for your firm

INCREASE

the number of qualified leads to your website

EXPAND

the awareness of your legal expertise

CAPTURE

new claimants efficiently and effectively